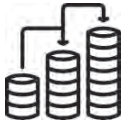# The IT industry as a driver for transformation in Central and Eastern Europe

The IT industry in Central and Eastern Europe and especially in Ukraine has witnessed a considerable growth in the past few years. Started as an outsourcing hub for European and North American companies, the IT industry now aims to establish more independence from these value chains. A number of big companies became successful on the international markets and continue creating IT entrepreneurial ecosystem in Ukraine for small product companies and emerging start-ups. However, there is a need to move up the value chain to create products and services owned by Ukrainian companies. Against the background of these developments, the workshop will establish a platform for researchers, policy experts and practitioners to discuss issues connected to the recent rapid developments of the IT-industry in Central and Eastern Europe in general and in Ukraine in particular.

We invite presentations and papers connected to the following topics:

Economic transformations
Eastern European IT industry in global value chains
Export-schemes of IT products and services
Challenges of upgrading into high value-added IT sectors

Policy transformations
Governance and support of IT industry through politics
Linkages between IT industry and urban development
Impact of IT industry on the housing and real estate market

Social transformations
Migration and mobility of IT workers
Education and labour market related to IT industry

The purpose of the workshop is to bring together new research ideas and methods as well as to exchange experiences and views from academics, practitioners and policy experts. In addition, the workshop aims to produce interdisciplinary policy relevant insights on IT industry as a driver for transformation in Central and Eastern European countries.

ⓘ **Keyfacts**
Location : Lviv, Ukraine
Date: 27th-28th of November 2019
Submission Deadline: 30th of August 2019
Organizers: Susann Schäfer (Jena), Natalia Cherkas (Kyiv), Nicolai Teufel (Bayreuth)

» **Abstract submission:** In order to present your work, submit an abstract of 500-1000 words in English, German or Ukrainian language to teufel@uni-bayreuth.de & natsanex@yahoo.com

💬 The event is carried out in **English, German and Ukrainian language**. Interpretation will be provided most of the time.

💰 **Participation is free.** The workshop (including costs for accommodation and travelling) is sponsored by the Leibniz ScienceCampus Eastern Europe – Global Area (http://leibniz-eega.de/)

Excursion on developments connected to IT-industry in Lviv

Opening panel discussion at Lviv Institute for Management

Keynote lectures by Dr. Magdolna Sass (Budapest) and one more inquired speaker

Presentations by the participants of the workshop

Final discussion conducted as a World Café

Illustrations: Own foto, Adobe Spark, Lviv IT Cluster

Lviv historical city center, planned IT innovation park

About the location: Besides being known as UNESCO world heritage and cultural capital of Ukraine, Lviv, might be the ideal example and ground to talk about these processes. Located just 70km away from the EU-border, Lviv has developed into one of the most thriving cities for IT-industry in Central and Eastern Europe during the last 10 years, featuring more than 20.000 workers in this dynamically developing sector, more than 4.000 tech graduates annually and revenue growth rates above 20%. Lviv officially declared that IT sector is one of the main strategic fields of development.

Organizers | Network partners in Ukraine | Funding

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